PRODUCT NAME

LATAPRIMER – Interior
Water Based Cement Primer

PRODUCT DESCRIPTION:

MYK LATAPRIMER Interior Water Based Cement Primer is a premium quality, water-based dispersion material containing cross-linking polymers and selected surface activation agents, which penetrate deep into the substrate and maximize bond strength. It can be used on a wide range of substrates including Cement based plasters, gypsum based wall boards with paper face, etc.–One product for all priming applications before putty application or paint application.

AREAS OF APPLICATION:

- Interior areas
- Concrete
- Cement Plaster
- Cement based wall putty
- Gypsum based wall putty
- Acrylic Based wall putty
- Cement Backer Boards*
- Gypsum Wall boards* with paper face
- Calcium Silicate Boards*

* Consult backer board manufacturer for specific installation recommendations and to verify acceptability for interior / exterior use.

ADVANTAGES:

- Non-toxic
- Non-corrosive
- Bio-degradable
- Low VOC

PACKAGING:

0.5 litre, 1 litre, 4 litres, 10 litres and 20 litres.

COVERAGE:

80 to 100 sq.feet per liter depending upon the porosity of the substrate

Coverage may vary depending on substrate, ambient temperature, dilution and application method

CAUTIONS:

Before using any LATAPRIMER Water Based Cement Primer product read and understand the Product Information Sheet and Material Safety Data Sheet.

Perform a mock-up to ensure product will perform as required

Check www.myklaticrete.com for any technical bulletins or updated information about the product and its application.

LATAPRIMER – Interior, Water Based Cement Primer is water based and is non-hazardous under normal conditions of use. In case of skin contact, wash immediately with water.

Wear gloves and protective goggles.

When spraying the product, avoid breathing the fine mist.

Contact your local MYK LATICRETE Technical Sales Representative in case of any questions.

APPLICATION:

Surface Preparation:

Clean substrate to eliminate dust, dirt, oil, grease, paint or any contaminants which may affect bonding. Do not use chemicals to clean substrate. Remove any loose particles by vacuuming and damp sponging.

Data Sheets are subject to change without notice. For latest revision, check our website

Mixing

Dilute with clean water according to the ratios given in the Lataprimer – Interior, Water Based Cement Primer Mixing Guide table. Water amounts should be carefully measured to ensure proper mix ratio. Make sure the water used is of potable quality to get best results. Blend by hand OR using a mixing paddle.

Application

LATAPRIMER Water Based Cement Primer can be sprayed, roller, brush or broom applied to prepared surfaces. Avoid puddling and allow becoming dry-to-touch (3–5 hours after application with good ventilation). For best
results, and while the primer is still fresh, it should be lightly brushed to ensure a complete, uniform film has been applied. Allow the primed surface to completely dry before the application of paint or putty materials. Protect areas from direct sunlight. Keep primed surface clean. Maintain adequate ventilation during and after application of primer to help ensure quicker drying.

LATAPRIMER Water Based Cement Interior Primer Mixing Guide table:

<table>
<thead>
<tr>
<th>Substrate</th>
<th>MYK Laticrete Water Based Cement Primer in Liters</th>
<th>Water in Liters</th>
</tr>
</thead>
<tbody>
<tr>
<td>Concrete</td>
<td>1</td>
<td>0.5</td>
</tr>
<tr>
<td>Cement Plaster</td>
<td>1</td>
<td>0.5</td>
</tr>
<tr>
<td>Gypsum Plaster</td>
<td>1</td>
<td>Nil</td>
</tr>
<tr>
<td>Cement Backer Board</td>
<td>1</td>
<td>0.5</td>
</tr>
<tr>
<td>Cement Putty</td>
<td>1</td>
<td>0.5</td>
</tr>
<tr>
<td>Acrylic Putty</td>
<td>1</td>
<td>0.5</td>
</tr>
<tr>
<td>Gypsum Wall Board (Paper faced)</td>
<td>1</td>
<td>0.5</td>
</tr>
<tr>
<td>Calcium Silicate Board</td>
<td>1</td>
<td>Nil</td>
</tr>
</tbody>
</table>

*Note: Substrates other than above, please contact MYK Laticrete Technical Services*

Cleaning:

All tools and equipment should be cleaned immediately after use, with water.

**TECHNICAL DATA:**

<table>
<thead>
<tr>
<th>Property</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Appearance</td>
<td>White Liquid</td>
</tr>
<tr>
<td>Weight per liter in Kg.</td>
<td>1.35 ± 0.05</td>
</tr>
<tr>
<td>pH</td>
<td>9.0 ± 1.0</td>
</tr>
</tbody>
</table>

**AVAILABILITY:**

MYK LATICRETE Materials-
For distributor information contact:
Telephone: +91-40-30413100
Fax: +91-40-23378784
Email: technicalservices@myklaticrete.com

**STORAGE:**

After usage, close the container well sealed to avoid contamination and damages. Store in original sealed container only. Store and use between temperature 4°C and 40°C

**WARRANTY:**

MYK Laticrete India Private Limited warrants to the original customer that LATAPRIMER – Interior, Water Based Cement Primer is free from manufacturing defect and will not deteriorate or disintegrate under normal usage for a period of 1 year from the month of manufacture subject to the terms and conditions stated in MYK Laticrete product warranty.

**TECHNICAL SUPPORT:**

Information is available by contacting MYK Laticrete Technical services:
Telephone: +91-40-30413100
Fax: +91-40-23378784
Email: technicalservices@myklaticrete.com

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MYKL-TDS- LP I - REV 00; 10/17